**The Project describes ATP Tour data for forecasting and predictions. To analyse this tennis dataset I used Power BI to match Outcome and Upset Analysis, Check Player Performance Tournament-Level Insights, Ranking Impact, and know the Odds and Probabilities Analysis.**

**Project datasets are gotten from online gaming sites.**

**Visualizations and Reports in Power BI:**

* **Line and Bar Charts: Display win rates, upset ratios, and surface performance.**
* **Scatter Plots: Show the correlation between player rankings and match outcomes.**
* **Heatmaps: Visualize performance trends across different tournaments or court types.**
* **Tables with Conditional Formatting: Highlight top players and significant upsets.**
* **KPI Cards: Showcase key metrics like average implied probability accuracy and surface win rates.**

**Interactive dashboard is created to give insight, helping me uncover insights and trends in player performance, match outcomes, and tournament competitiveness**